



MASHPEE CHAMBER OF COMMERCE 2009 Guidebook Member Rate Card/Contract

SPACE RESERVATIONS WITH 50% DEPOSIT DUE BY DEC. 20, 2008

AD MATERIALS AND PAYMENT IN FULL DUE BY JAN. 20, 2009

Print run: 40,000

AD DIMENSIONS

<input type="checkbox"/> Full Page	4.5" x 7.25"
<input type="checkbox"/> 1/2 Page	4.5" x 3.5"(Hor.) or 2.125" W x 7.25"(Vert.)
<input type="checkbox"/> 1/4 Page	4.5" x 1.625"(Hor.) or 2.125" x 3.5"(Vert.)
<input type="checkbox"/> 1/8 Page	2.25" x 1.625"

4-COLOR

<input type="checkbox"/> \$1,811
<input type="checkbox"/> \$1,113
<input type="checkbox"/> \$730
<input type="checkbox"/> \$395

BLACK

<input type="checkbox"/> \$1,391
<input type="checkbox"/> \$877
<input type="checkbox"/> \$541
<input type="checkbox"/> \$308

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. *Color ads are defined as using 2 or more of the Process Colors (Cyan, Magenta, Yellow and/or Black). Special colors, ie., Pantone Colors, are not available.

PREFERRED POSITIONS

Full Page, 4-Color only:

- Back Cover \$2,415
- Inside Front Cover \$2,310
- Inside Back Cover \$2,310

IMPORTANT!

2008 Preferred Position advertisers have right of first refusal for 2009. If space reservation and payment is not received from these advertisers by Dec.15, 2008 the space will become available to other advertisers.

CONTRACT

- I WILL REPEAT* MY EXISTING 2008 GUIDEBOOK AD**
- I will submit a **NEW** ad per the enclosed specifications.
- I will need help preparing a new ad or making **CHANGES TO AN EXISTING AD.** Please call to discuss cost. Minimum charge \$50 - to be billed separately.

CBS PUBLICATIONS can assist advertisers with the production of a new ad, or changes to an existing ad. Minimum production charge \$50.

All ads require minimum 50% non-refundable deposit with order. All ad reservations require credit card information on contract. Any remaining balances as of February 1, 2009 will be charged to your account. All dues for new Chamber Membership must be received by February 1, 2009.

Please reserve advertising space in the 2009 Mashpee Guidebook as checked above;

at a cost of: \$ _____

Less 50% non-refundable deposit with order \$ _____

Balance due Feb. 1, 2009 \$ _____

PRODUCTION REQUIREMENTS

All ads must be submitted in one of the following four formats: 1.)high res CMYK pdf file with fonts embedded 2.) .eps image file with fonts embedded 3.) CMYK jpeg file at 300 dpi 4.) Native Quark (5.0 or higher) for Mac with fonts and graphics.

Please make all checks payable to:

CBS PUBLICATIONS

Please send contract, check and advertising materials to:

CBS PUBLICATIONS

572 Cedar Street

West Barnstable, MA 02668

BUSINESS NAME _____

BUSINESS (Physical) ADDRESS _____

MAILING/BILLING ADDRESS (if different) _____

AUTHORIZED NAME _____ TITLE _____
(PLEASE PRINT)

SIGNATURE _____ DATE _____

TEL _____ FAX _____ OFF SEASON TEL _____

EMAIL _____

FOR CREDIT CARD PAYMENT: MASTERCARD VISA

ACCOUNT NO. _____ EXP. DATE _____

NAME ON CARD _____
(PLEASE PRINT)

SIGNATURE _____