



DENNIS CHAMBER OF COMMERCE

2009 DENNIS LIVING A Residents Guide

Mailed FREE to all households in the town of Dennis – over 13,000 of them!

SPACE RESERVATIONS WITH 50% DEPOSIT DUE BY MARCH 16, 2009
AD MATERIALS AND PAYMENT IN FULL DUE BY APRIL 1, 2009

AD DIMENSIONS

<input type="checkbox"/> Full Page	4-5/8" x 7-3/8"
<input type="checkbox"/> 1/2 Page	4-5/8" x 3-5/8" or 2" W x 7-3/8"
<input type="checkbox"/> 1/4 Page	4-5/8" x 1-3/4" or 2-1/4" x 3-5/8"
<input type="checkbox"/> 1/8 Page	2-1/4" x 1-3/4"

COLOR*

<input type="checkbox"/> \$2,025
<input type="checkbox"/> 1,265
<input type="checkbox"/> 810
<input type="checkbox"/> 448

BLACK

<input type="checkbox"/> \$1,485
<input type="checkbox"/> 960
<input type="checkbox"/> 605
<input type="checkbox"/> 345

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. *Color ads are defined as using 2 or more of the Process Colors (Cyan, Magenta, Yellow and/or Black). Special colors, ie., Pantone Colors, are not available.

PREFERRED POSITION

Inside front cover, inside back cover or page 1
 Color only: Full page \$2,655 1/2 page \$1,687
Other guaranteed positions: base rate plus 10%

**DO NOT MISS
 THIS ONE-OF-A-KIND TARGETED
 ADVERTISING OPPORTUNITY!**

Reach over 13,460 potential customers in Dennis right in their own homes. Also mailed to 1,031 businesses in the town of Dennis.

CONTRACT

- I WILL REPEAT MY EXISTING 2008 DENNIS LIVING AD**
- I will submit an ad per the enclosed specifications.
- I will need help preparing a new ad or making changes to an ad. Minimum charge \$50, billed separately. Please call to discuss

Please reserve advertising space in the 2009 DENNIS LIVING A Residents Guide as checked above:

at a cost of: \$ _____

Advertising Total \$ _____

Paid in full \$ _____

50% non-refundable deposit enclosed \$ _____

Balance due April 1, 2009 \$ _____

CBS Publications can assist advertisers with the production of a new ad, or changes to an existing ad. Minimum production charge \$50. All ads require minimum 50% non-refundable deposit with order. No ads will be published if full payment has not been received by April 1, 2009. Chamber membership dues must be paid in full for advertising to run.

Please make all checks payable to:
 CBS Publications

Please send contract, check and advertising materials to:
 CBS Publications
 572 Cedar Street
 West Barnstable, MA 02668

BUSINESS NAME _____

BUSINESS (Physical) ADDRESS _____

MAILING/BILLING ADDRESS (if different) _____

AUTHORIZED NAME _____ TITLE _____
(PLEASE PRINT)

SIGNATURE _____ DATE _____

TEL _____ FAX _____ OFF SEASON TEL _____

EMAIL _____

FOR CREDIT CARD PAYMENT: MASTERCARD VISA

ACCOUNT NO. _____ EXP. DATE _____

NAME ON CARD _____
(PLEASE PRINT)

SIGNATURE _____