



DENNIS CHAMBER OF COMMERCE 2009 Visitors Guide Rate Card/Contract

SPACE RESERVATIONS WITH 50% DEPOSIT DUE BY DEC. 1, 2008
AD MATERIALS AND PAYMENT IN FULL DUE BY DEC. 15, 2008

Print run: 50,000

AD DIMENSIONS

- Full Page 4-5/8" x 7-3/8"
- 1/2 Page 4-5/8" x 3-5/8" or 2" W x 7-3/8"
- 1/4 Page 4-5/8" x 1-3/4" or 2-1/4" x 3-5/8"
- 1/8 Page 2-1/4" x 1-3/4"

COLOR*

- \$1,954
- 1,220
- 782
- 432

BLACK

- \$ 1,429
- 927
- 584
- 332

All ads are ROP (Run of Publication) except where an advertiser has specifically paid for a preferred or guaranteed position. *Color ads are defined as using 2 or more of the Process Colors (Cyan, Magenta, Yellow and/or Black). Special colors, ie., Pantone Colors, are not available.

PREFERRED POSITION

Inside front cover, inside back cover or page 1
Color only: Full page \$2,561 1/2 page \$1,675
Other guaranteed positions: base rate plus 10%
Grid Listing Only for Dining & Lodging

B&B LISTING WITH PICTURE \$175

BUSINESS NAME _____

BUSINESS (Physical) ADDRESS _____

MAILING/BILLING ADDRESS (if different) _____

AUTHORIZED NAME _____ TITLE _____
(PLEASE PRINT)

SIGNATURE _____ DATE _____

TEL _____ FAX _____ OFF SEASON TEL _____

EMAIL _____

FOR CREDIT CARD PAYMENT: MASTERCARD VISA

ACCOUNT NO. _____ EXP. DATE _____

NAME ON CARD _____
(PLEASE PRINT)

SIGNATURE _____

IMPORTANT!

2008 Preferred Position advertisers have right of first refusal for 2009. If space reservation and payment is not received from these advertisers by Dec. 15, 2008 the space will become available to other advertisers.

CONTRACT

- I WILL REPEAT* MY EXISTING 2008 VISITORS GUIDE AD**
- I will submit a **NEW** ad per the enclosed specifications.
- I will need help preparing a new ad or making **CHANGES TO AN EXISTING AD**. Please call to discuss cost. Minimum charge \$50 - to be billed separately.

Please reserve advertising space in the 2009 Dennis Visitors Guide as checked above,

at a cost of: \$ _____

____ B&B Listings with Picture \$175 each \$ _____

Advertising Total \$ _____

Early Bird cash discount \$ _____

Paid in full \$ _____

50% non-refundable deposit enclosed \$ _____

Balance due Dec. 15, 2008 \$ _____

CBS Publications can assist advertisers with the production of a new ad, or changes to an existing ad. Minimum production charge \$75. All ads require minimum 50% non-refundable deposit with order. No ads will be published if full payment has not been received by December 15, 2008. Chamber membership dues must be paid in full for advertising to run.

Please make all checks payable to:
CBS Publications

Please send contract, check and advertising materials to:
CBS Publications
572 Cedar Street
West Barnstable, MA 02668